



America's Best Moving Companies 2026

NEW YORK



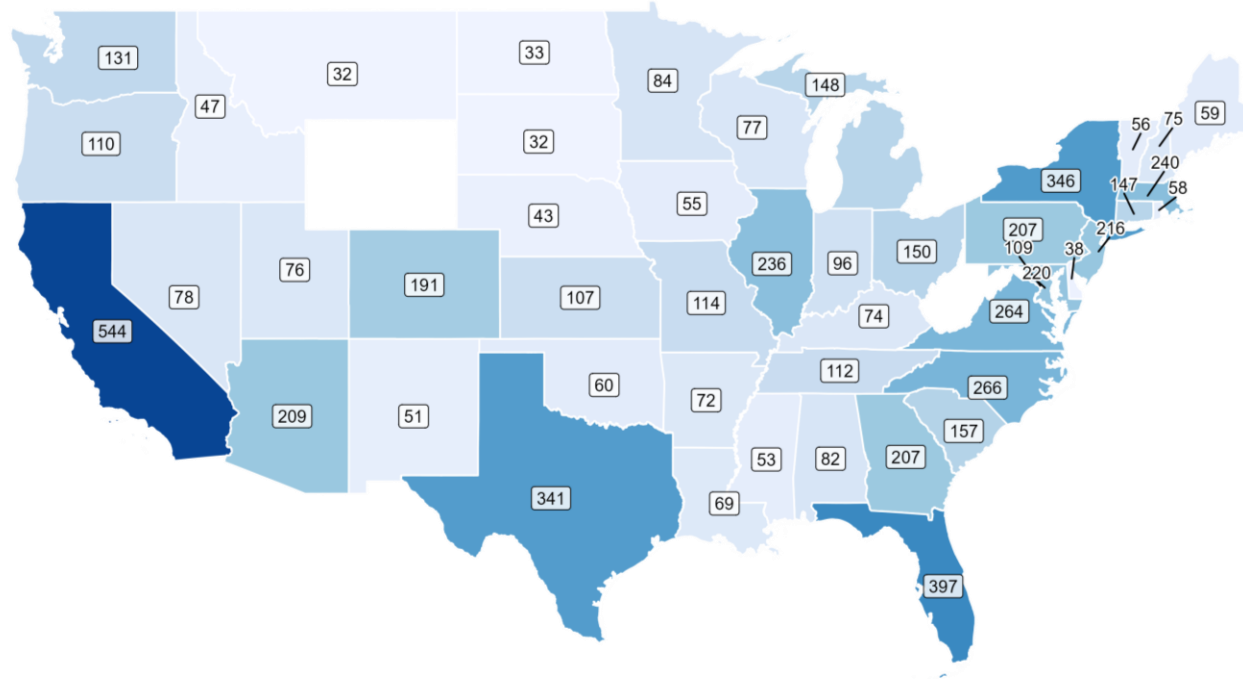
Overview: America's Best Moving Companies 2026

- **America's Best Moving Companies 2026** recognizes the nation's best moving companies based on a comprehensive research study. More than 36,000 moving companies were considered in an initial review, followed by an in-depth evaluation of over 3,700 moving companies operating across all 50 states and the District of Columbia.
- The methodology combines a nationwide survey of more than **17,000 U.S. customers** with more than **2 million online customer reviews** to evaluate moving companies across eight unique dimensions of customer satisfaction.
- In the survey, respondents rated companies on six key drivers of satisfaction, including **Care of Belongings** and **Punctuality & Timeliness**. For sentiment analysis, a proprietary Large Language Model (LLM) was trained to identify and quantify recency-weighted sentiment across six categorical drivers, two of which were unique to the online review analysis, producing an overall customer satisfaction score.
- This comprehensive evaluation ensures the final rankings accurately reflect a company's nationwide performance. The 750 highest-scoring moving companies have been recognized by USA Today as **America's Best Moving Companies 2026**.

Overview: America's Best-In-State Moving Companies 2026

America's Best In-State Moving Companies 2026 follows the same methodology as the national ranking with one key difference: each moving company is benchmarked against its peers on a **state-by-state basis** rather than nationally.

The highest-scoring moving companies in each state will be recognized by USA Today as **America's Best-In-State Moving Companies 2026**. The final length of the ranking will range between 1,000 – 1,500 based on final analytical outcomes.



Each moving company was categorized under "**States & Regions of Operation**" based on the scale of its geographic operations. For moving companies operating in fewer than 10 states, service areas are identified by state abbreviations. Companies active in 10 or more states are designated by **five major geographic regions** (Northeast, Southeast, Midwest, Southwest, and West). A nationwide designation was given to companies that operate in at least 10 states and have a coast-to-coast presence, such as serving both the Northeast and West.

- States were required to have more than 30 evaluated moving companies to be included in the ranking.
- Within those states, a moving company needed at least 100 customer reviews to be considered.
- Moving companies with operations in more than one state could be ranked in multiple states
- 48 States and The District of Columbia will be included in the ranking

Methodology: America's Best Moving Companies 2026

More than 17,000 U.S. customers were interviewed about their experiences with professional moving companies

The Study consists of 5 parts

Desk Research



More than **36,000 moving companies** with verified operations within the United States were considered in an initial review, followed by an in-depth evaluation of over **3,700 moving companies**. Data from the Federal Motor Carrier Safety Administration (FMCSA) and Department of Transportation (DOT) was then used to verify the physical addresses and interstate operational authority of all regional and national movers.

The Main Survey



An **extensive survey** conducted from August to September 2025 gathered responses from more than **17,000 customers who hired a moving company in the past three years**. More than 55,000 respondents were invited to participate through multiple online access panels and interviewed anonymously to ensure an impartial evaluation. Respondents were asked to provide recommendations for moving companies operating in their state. Based on their personal experiences, respondents rated each moving company on six key drivers of satisfaction, including **Care of Belongings, Punctuality and Timeliness**, and **Overall Satisfaction**.

Online Reviews & Sentiment Analysis



An extensive analysis of more than **2 million online reviews** from moving company customers over the past five years was conducted. The collected reviews, featuring 1-5 star ratings, were aggregated and scored to place a greater emphasis on recency. A proprietary LLM model was trained to identify and quantify sentiment across **six key dimensions of customer satisfaction**. The model assessed the text within each review, classifying comments as positive, negative, or neutral to calculate a net sentiment score for each dimension. The recency weighted online reviews were combined with importance-weighted categorical reviews to create a combined customer satisfaction score for each moving company.

Media Monitoring



The **Critical Mention media monitoring platform Onclusive** was utilized to screen moving companies for adverse media coverage and public records between **Oct. 15, 2023, and Oct. 15, 2025**. This comprehensive review identified involvement in a wide range of significant issues, including financial misconduct, legal and regulatory actions, safety violations, and severe ethical breaches. Any moving company implicated in these activities was excluded from the final ranking list. To validate exclusions and ensure accuracy, USA Today and Plant-A Insights conducted multiple iterations of the media monitoring process.

Data Validation & Final Ranking



To provide an additional layer of scrutiny, **the Plant-A Insights research team** meticulously reviewed all results for plausibility. A **proprietary scoring model** calculated an overall score for each moving company, incorporating all relevant weights for target groups, questionnaire items, categories, sentiment analysis scores, and desk research elements. The highest-scoring moving companies have been recognized by **USA Today** as **America's Best Moving Companies 2026**. The exclusion of a company from this ranking is not a reflection on its quality or performance and is not disputed.

Primary Survey

Likelihood to Recommend

More than 17,000 U.S. customers who hired a professional moving company in the past three years were asked to provide their recommendations based on their experience with a moving company on a scale from 0 to 10.

Category Evaluation

Respondents evaluated moving companies on six key drivers of customer satisfaction, rating both the importance of each category on a scale from 0 to 10 and the company's specific performance within it on a scale from 1 to 5.

Category	Definition
Price & Cost Transparency	Accuracy of the initial moving estimate, clear communication about potential extra charges (staircases and wardrobe boxes), and the absence of hidden fees on the final bill.
Care of Belongings	The professional handling, packing, and transport of household goods, ensuring all items arrive at the destination without any damage, scuffs, or breakage.
Punctuality & Timeliness	The moving crew's adherence to the scheduled arrival window for pickup and the promised delivery date at the new location, as well as the estimated move completion time.
Professionalism & Communication	The courtesy, expertise, and clear communication from both the moving crew during the move and the office staff during the booking and planning process.
Services Offered	The availability of specific moving services, such as full-service packing and unpacking, short- or long-term storage, and specialty item handling (e.g., pianos, art).
Overall Reliability	The company's consistency in delivering a stress-free experience by honoring quotes, meeting timelines, and ensuring the safe transport of belongings as promised.

Online Reviews & Sentiment Analysis

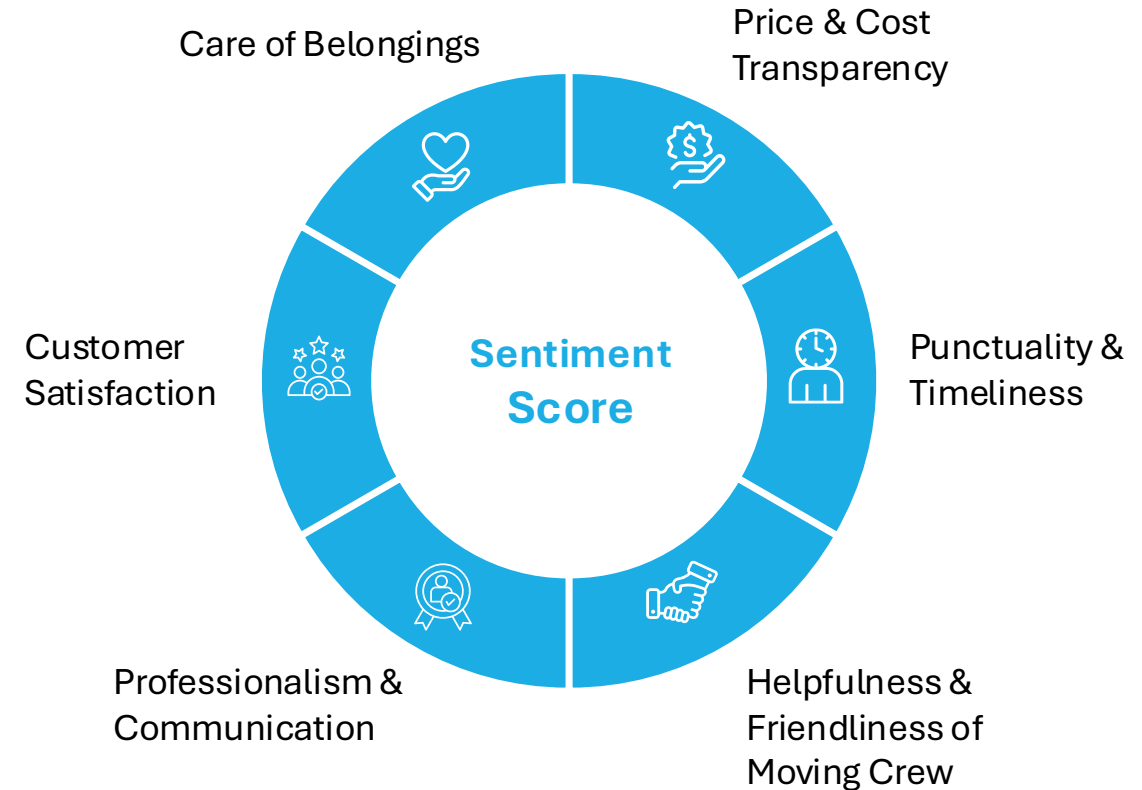
Online Reviews

More than 2 million online reviews with 1-to-5-star ratings from the past five years were aggregated and scored, with each review weighted by recency to place greater emphasis on the most current customer experiences.

Large Language Model (LLM) Sentiment Analysis

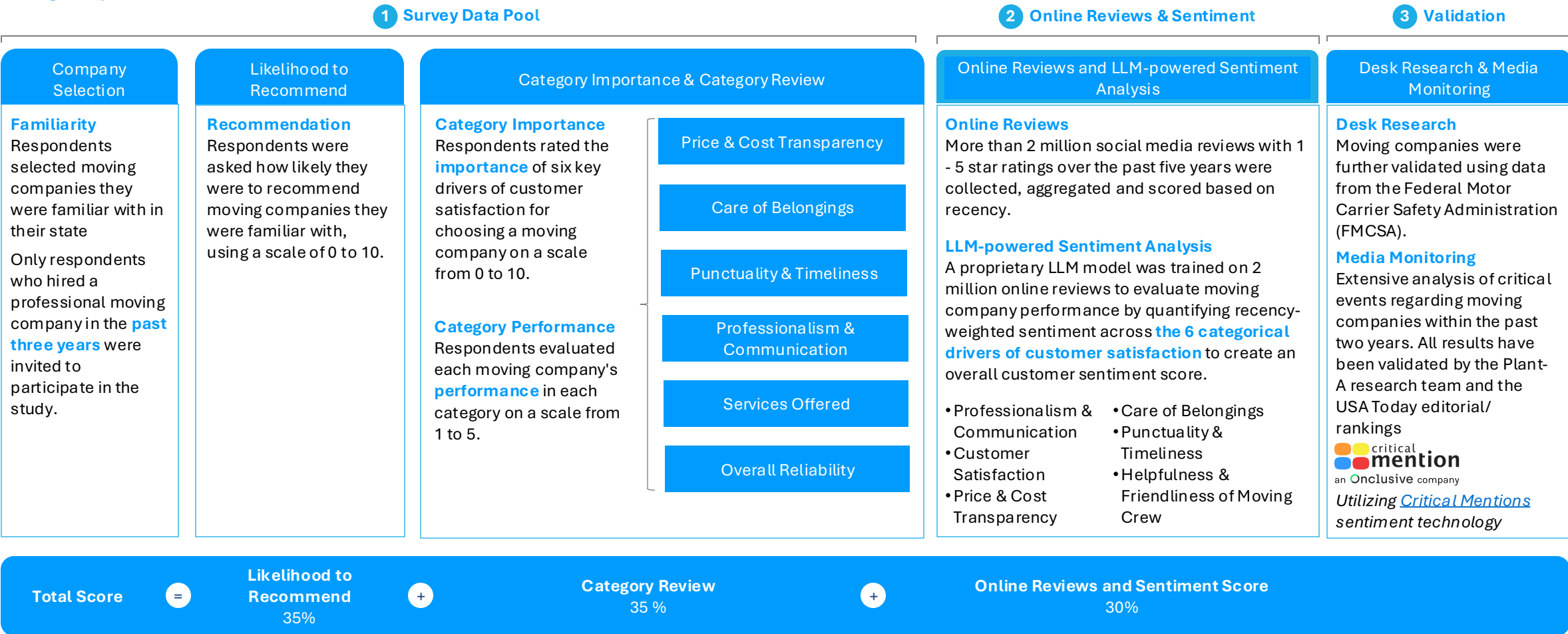
To analyze online customer reviews, a proprietary LLM model was trained on more than **2 million online reviews** to evaluate moving company performance. This model was used to identify and quantify recency-weighted sentiment across the **six categorical drivers of customer satisfaction**.

An **overall customer sentiment score** was then created by combining aggregated star rating scores with sentiment scores to produce an overall customer satisfaction sentiment score.



America's Best Moving Companies 2026 is based on reviews from more than 17,000 people who hired movers in the past three years

Moving companies operating in the United States with at least 100 reviews were considered for the ranking. The top 750 companies with the highest total scores were recognized as [America's Best Moving Companies 2026](#)



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Sources & Partner

Multiple online access survey panels, U.S. census 2025, Company websites, Social Media platforms, Online Onclusive, Critical Mention an Onclusive Company, Social Media platforms.

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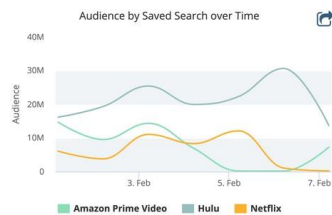
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TRACK.MEASURE.SHARE.GROW.

The Critical Mention Earned Media Suite includes the fastest, most reliable real-time media monitoring tools, robust analytics and most accurate and frequently updated media contact database in the industry.

PR and communications pros use Critical Mention to **track, measure, share** and **grow** earned media coverage. Monitor all of your mentions in real-time across TV, radio, online news, licensed content, podcasts, YouTube, Twitter, Instagram and Facebook to get a clear picture of your coverage. Build customized reports with analytics such as share of voice, geographic coverage trends, mentions over time, sentiment analysis, publicity values and Google Analytics data and charts integrated into the platform.

Access more than a million records with Critical Mention's Media Contact Database, including social media profiles and pitching information for reporters, bloggers, producers, editors and social media influencers. Looking for the best support in the industry? Your dedicated account manager is on call 24/7/365.



40
HOURS

Video content captured every minute

2K

Global TV and radio sources; more content in the US and Canada than any other provider

🔒

Licensed content, online newspaper, magazine, trade publications, for um and blog pages

📱

Comprehensive coverage of the leading social media platforms

📞

Get access to 1+ million records and pitching information

🎙️

Access text transcription and edit clips of top podcast mentions

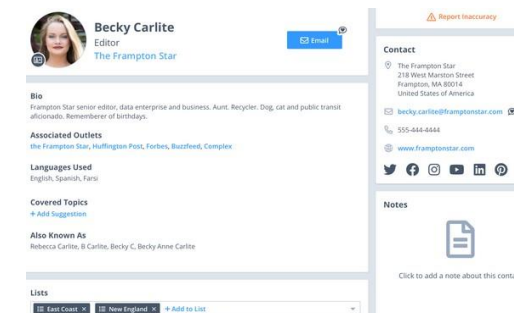
This week alone Critical Mention's monitoring has saved my team twice by providing lightning fast alerts on some important news we were waiting for.

-Caroline Coons, Jelly M Marketing

1 Leading Technology

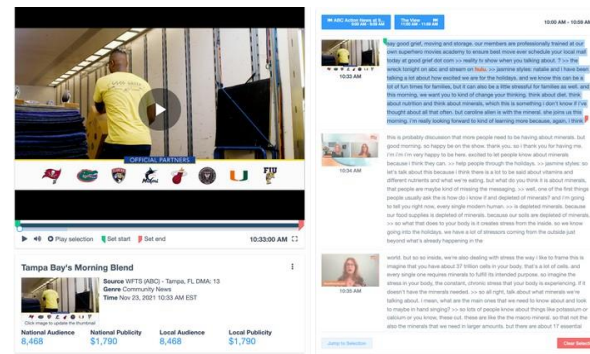
- Leverage our leading capture network to get more coverage in the U.S. & Canada than with any other provider
- Get insights that matter with an intuitive, mobile-friendly interface and unlimited ad-hoc searching across TV, radio, online news, social media, licensed content (behind paywalls) and podcasts
- Automate everyday tasks with saved searches, real-time alerts, & email digests
- Utilize the media contact database to target journalists by location/designated market area (powered by Google), topic data, job title and more
- Direct links from the Media Contact Database to contact's recent Broadcast and Online News stories

Easily access news coverage and media contacts information.



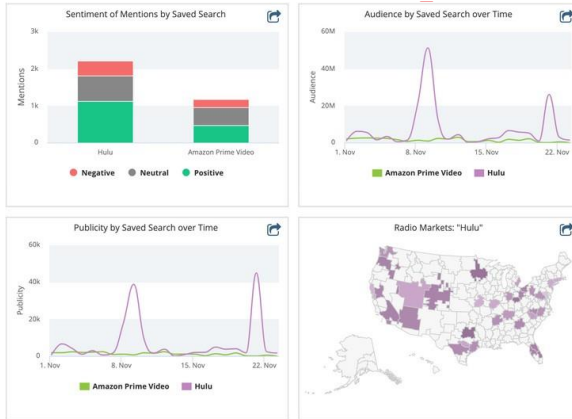
Instant Sharing 2

- Download HD broadcast and YouTube clips, and podcast clips in real-time
- Use our Wordplay technology to refine HD broadcast and podcast clips down to the micro-second
- Take advantage of unlimited cloud storage to save important coverage you can revisit at anytime

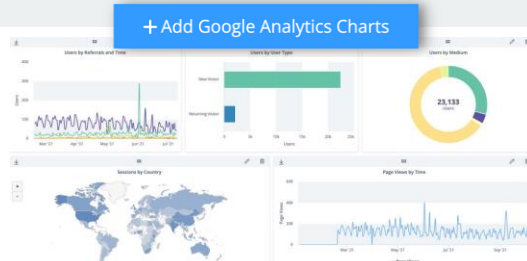


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EasyAnalysis



- Gain **essential insight** by easily identifying sentiment and trends over time
- Calculate your **earned media** with publicity value graphs and chart coverage on density maps and word clouds
- Understand the context of your coverage with **sentiment analysis**, publicity value, share of voice and geographic breakdowns
- Create reports with **Google Analytics data, custom templates, graphs, charts** and more



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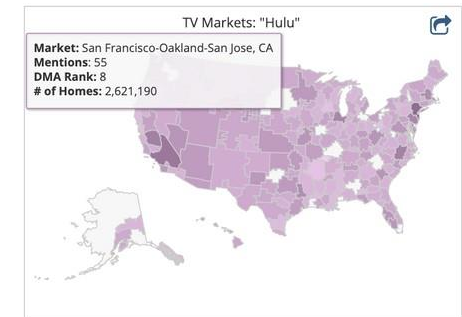
Immediate Support

- Every user is assigned a dedicated account manager to customize the platform and coverage to your exact specifications
- Get help finding clips and maximizing the platform's tools
- Take advantage of unlimited training to ensure you get the most out of the platform
- Your requested media contact changes will be vetted by human touch and updated within 24 hours
- Contact our live support staff 24/7/365 to ask questions or request technical assistance

"I've tried other media monitoring services and Critical Mention is, by far, the most reliable and convenient to use. Their customer service is impeccable and my account manager always gets back to me immediately when I need assistance or have questions."

Ms. Micheal Widrig,
Public and Donor Relations Specialist,
Shriners Hospital for Children

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"After evaluating the competitive landscape for media monitoring tools, chose Critical Mention for its more robust functionality. CriticalMention offers PR analytics tools and access to coverage that many other platforms don't provide, and which we need and use on a daily basis."

Stacy Jones,
Founder and CEO,
Hollywood Branded